

Cybercriminal, How Much Do You Cost Me?

Some people think cybercriminals are only a minor nuisance, like spam or slow connections. The numbers say otherwise: in the United States, companies allocate a significant share of their IT budget to Information Security.

For years, the average cost of a breached record has been estimated in the hundreds of dollars. Companies with a security plan have significantly reduced the economic impact.

Visible Costs and Hidden Costs

IT security is not only about restoring a website. The real weight also comes from

lost revenue and damage that becomes visible only at year end.

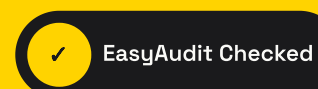
- Opportunity cost: if a site is offline or compromised, users leave within seconds and may never return.
- Image cost: a broken site can destroy years of trust, SEO and communication work in one afternoon.
- Legal costs: a company often handles confidential data or is responsible for other people's work; after an attack, disputes and liability may follow.

You have probably already considered the direct costs of an attack. But are you sure you have also measured the hidden ones?

Want to know if your company is truly protected?

EasyAudit checks applications, infrastructure and e-commerce platforms with a clear, concrete audit designed to turn technical risks into simple decisions.

[Request an audit on easyaudit.org](https://easyaudit.org)



The visible sign of a serious commitment to security.